

EVERY SEASON STARTS AT
DICK'S
 SPORTING GOODS

BLACK FRIDAY
EARLY BIRD!
SPECIAL!
 SHOP EARLY! SHOP ONLINE
 STARTING AT 6AM THANKSGIVING DAY



SPECIALS
 VALID
 5AM-2PM
 FRIDAY,
 NOVEMBER
 25TH ONLY
 SELECTION VARIES BY STORE.
 WHILE SUPPLIES LAST.
 NO RAIN CHECKS.

EARLY BIRD \$25 WINTER CASH BONUS
 WITH EACH PURCHASE \$149.00 OR MORE FROM THE NORTH FACE, COLUMBIA, SPYDER, BURTON, KÖPPEN, MARMOT OR MOUNTAIN HARDWEAR.*
 EACH ENTIRE PURCHASE MUST BE OF THE SAME BRAND.



*OFFER VALID ON IN-STORE PURCHASES MADE FRIDAY, NOVEMBER 25, 2011 FROM 5AM TO 2PM ONLY. OFFER VALID ON ONLINE PURCHASES MADE FROM 6AM ON THURSDAY, NOVEMBER 24, 2011 THROUGH 2PM ON FRIDAY, NOVEMBER 25, 2011 ONLY. REGISTER RECEIPT REDEMPTIBLE 11/28/11 THROUGH 12/24/11 ONLY ON MINIMUM PURCHASES OF \$149 BEFORE SALES TAX. TOTAL AMOUNT OF OFFER MUST BE RECEIVED AT ONE TIME. CHANGE WILL NOT BE GIVEN FOR ANY UNLINED PORTION. COUPON MUST BE SURRENDERED AT TIME OF PURCHASE. CANNOT BE USED FOR PREVIOUSLY PURCHASED MERCHANDISE. COUPON VALID IN-STORE OR ONLINE. ONLINE CODE EXCLUDES TAX AND SHIPPING. RETURNS OR EXCHANGES OF MERCHANDISE PURCHASED WITH THIS DISCOUNT MAY RESULT IN AN ADJUSTED REFUND AMOUNT. CANNOT BE COMBINED WITH ANY OTHER OFFERS OR COUPONS. NOT REDEMPTIBLE FOR CASH, GIFT CARDS OR STORE CREDIT. EXCLUDES ALL ONLINE BURTON OUTERWEAR PURCHASES. EXCLUDES BURTON SNOWBOARDS, BINDINGS, BOOTS AND OTHER SHOW SPORTS EQUIPMENT IN-STORE AND ONLINE. SOME ADDITIONAL EXCLUSIONS MAY APPLY. SEE STORE FOR DETAILS.

SAVE 50% ENTIRE STOCK OF NIKE FLEECE
 COLOR SELECTION VARIES BY STORE

PERFORMANCE COTTON

TAKE \$10 OFF SELECT UA COLDGEAR COMPRESSION OR FITTED
 NOV 24 - NOV 26, 2011

OWN THE COLD

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

TAKE \$15 OFF
 YOUR NEXT PAIR OF ATHLETIC FOOTWEAR \$59.99 OR MORE

DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

TAKE \$15 OFF
 YOUR NEXT NIKE, ADIDAS OR REEBOK ATHLETIC APPAREL PURCHASE \$59.99 OR MORE

DICK'S SPORTING GOODS

NOVEMBER 25TH ONLY! FREE \$20 CASH BONUS
 RECEIVE \$20 OFF YOUR NEXT PURCHASE WITH ANY PURCHASE OF \$100 OR MORE
OFFER VALID FRIDAY, NOV. 25, 2011 ONLY. WHILE SUPPLIES LAST. LIMIT ONE \$20 CASH BONUS PER TRANSACTION. CASH BONUS RECEIVED IN THE FORM OF A REGISTER RECEIPT IN-STORE ONLY. REDEMPTIBLE IN-STORE OR ONLINE 12/26/11 THROUGH 12/24/11. SEE STORE FOR DETAILS.

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

SAVE \$30
\$69.98 MEN'S OR WOMEN'S GT-2160
 RUNNING

\$109.98 WOMEN'S OR MEN'S GEL-KAYANO 17
 RUNNING

CANNOT BE COMBINED WITH ABOVE COUPON

DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

FREE ANDROID TABLET
 (A \$249.99 VALUE) COBY 8" TABLET PC WITH ANY SOLE TREADMILL OR ELLIPTICAL PURCHASE

SOLE

EXCLUDES CLEARANCE WHILE SUPPLIES LAST IN-STORE ONLY

DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

TAKE \$25 OFF ANY PAIR OF BOOTS
 \$99.99 OR MORE
 EXCLUSIONS APPLY SEE STORE FOR DETAILS
 SELECTION VARIES BY STORE

DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

TAKE \$20 OFF ANY DRIVER
 \$149.99 AND UP
 EXCLUDES PING AND SELECT NEW RELEASE PRODUCTS

DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

BUY ONE GET ONE 50% OFF*
 ENTIRE STOCK OF AMMUNITION
 LIMIT 6 TOTAL BOXES PER CUSTOMER
 *SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
 HUNTING PRODUCTS NOT AVAILABLE IN OUR COLUMBIA, MD, NAPERVILLE, IL, KNOXVILLE, TN, EAST HANOVER, NJ, STATEN ISLAND, NY AND YONKERS, NY STORES. FIREARMS AND AMMUNITION NOT AVAILABLE IN OUR KENWOOD, OH, ORLAND PARK PLACE, IL & THE GLEN, IL STORES. FIREARMS AND AMMUNITION ARE LIMITED TO STOCK ON HAND. QUANTITIES VARY BY STORE.

DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

SAVE \$700 OFF ORIG.
\$699.99 60" GLASS BASKETBALL SYSTEM
 ORIG. \$1399.99 NOW \$699.99
 TEMPERED GLASS BACKBOARD
 BREAK-AWAY RIM

DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

SAVE \$5.00 OFF ORIG.
\$5.00
 MAXFLI REVOLUTION DOZEN ORIG. \$19.99
 LIMIT 4 PER CUSTOMER
 NO RAIN CHECKS
 IN-STORE ONLY
 OR MAXFLI REVOLUTION GLOVE ORIG. \$16.99

DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

TAKE AN EXTRA 25% OFF
 ALL BASEBALL, SOCCER, LACROSSE, HOCKEY GOALS, NETS AND REBOUNDERS
 EXCLUDES RUGS INSTANT SCREEN

DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

SAVE 30%
 ALL NFL APPAREL AND HEADWEAR
 TEAM SELECTION VARIES BY STORE

DICK'S SPORTING GOODS

*LIMIT ONE COUPON PER CUSTOMER. MINIMUM PURCHASE OF \$100.00 BEFORE SALES TAX. TOTAL AMOUNT OF COUPON MUST BE REDEMPTED AT ONE TIME. CANNOT BE COMBINED WITH ANY OTHER OFFERS, COUPONS, TEAM DISCOUNTS OR GUARANTEED IN-STORE MARKDOWN, OR USED FOR LICENSED OR PREVIOUSLY PURCHASED MERCHANDISE. COUPON VALID IN-STORE OR ONLINE. ONLINE CODE EXCLUDES TAX AND SHIPPING. NOT REDEMPTIBLE FOR CASH, GIFT CARDS OR STORE CREDIT. RETURNS OR EXCHANGES WHERE A SCORECARD REWARDS CERTIFICATE OR OTHER DISCOUNT WAS APPLIED MAY RESULT IN AN ADJUSTED REFUND AMOUNT. EXCLUDES Nike Pro Combat, UNDER ARMOUR, BURTON, TRENKLE and Champion merchandise. Some additional exclusions may apply. See store for details. Valid 11/25/11 5AM-2PM only.

EARLY BIRD SPECIALS

VALID FRIDAY, NOVEMBER 25TH 5AM-2PM ONLY

WHILE SUPPLIES LAST. NO RAIN CHECKS.

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

SAVE \$200 OFF ORIG. **\$99⁹⁸**
 BURNER 09 DRIVER
 DUAL CROWN TECHNOLOGY
 ORIG. \$299.99 NOW \$99.98

SAVE \$120 OFF ORIG. **\$79⁹⁸**
 BURNER 08 FAIRWAY WOOD
 CG PLACEMENT INCREASES CARRY
 ORIG. \$199.99 NOW \$79.98

SAVE \$90 OFF ORIG. **\$69⁹⁸**
 BURNER 08 RESCUE
 DUAL CROWN DESIGN
 ORIG. \$159.99 NOW \$69.98

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

SAVE 50% **\$24⁹⁸**
 ADULT NCAA SPORT HOODIE REG. \$49.99
 TEAM SELECTION VARIES BY STORE
 WOMEN'S FULL-ZIP **\$29.98**
 YOUTH **\$22.48**

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

SAVE \$270 OFF MSRP **\$229⁹⁸** LIMITED EDITION
 LE3100 OR ST3100 COMPETITION TABLE TENNIS TABLE
 MSRP \$499.99 NOW \$229.99
 WHILE SUPPLIES LAST

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

SAVE \$100-130 **\$169⁹⁸**
 APPROACH S1 GPS WRISTWATCH REG. \$49.99
 OR WORLD GPS RANGEFINDER REG. \$299.99

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

WE'VE TAKEN AN EXTRA \$25 OFF ORIG.
 MEN'S AND WOMEN'S REEBOK ZIG RUNNING FOOTWEAR
 LIMITED TO STOCK ON HAND COLOR SELECTION VARIES BY STORE
 CANNOT BE COMBINED WITH ANY OTHER OFFER

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

\$129⁹⁸ MEN'S OR WOMEN'S MS2 COMPLETE SET
 ORIG. \$399.99 NOW \$129.99
 ALSO AVAILABLE IN SENIORS

\$199⁹⁸ MEN'S REVOLUTION COMPLETE SET
 ORIG. \$499.99 NOW \$199.99
 ALSO AVAILABLE IN MEN'S GRAPHITE OR WOMEN'S

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

SAVE \$500 OFF MSRP **\$499⁹⁸**
 NEW FOR 2012
 S15 TX TREADMILL OR S10 EX ELLIPTICAL MSRP \$999.99 NOW \$499.99
 FITNESS GEAR MULTI-PURPOSE EXERCISE MAT **\$29.99**
 FITNESS EQUIPMENT SELECTION VARIES BY STORE

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

TWO FOR \$20⁺
 CALLAWAY WARBIRD 2.0 OR TAYLORMADE BURNER TP
 ORIG. \$15.99-26.99 EACH
 ITEMS MUST BE OF SAME STYLE

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

SAVE \$60 **\$89⁹⁸**
 NUVI 40LM GPS UNIT REG. \$149.99
 FREE LIFETIME MAP UPDATES
 LANE ASSIST WITH JUNCTION VIEW
 SPEED AND SPEED-LIMIT INDICATOR

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

\$169⁹⁸ 10' POTOMAC ES KAYAK
 ORIG. \$339.99 NOW \$169.99
 250 LB. CAPACITY
 STORAGE HATCH, DECK RIGGING AND DRAIN PLUG

\$199⁹⁸ 10'4" FUSION KAYAK
 ORIG. \$399.99 NOW \$199.99
 250 LB. CAPACITY
 STERN HATCH, PADDED SEAT AND DECK RIGGING

\$279⁹⁸ 10'6" TROPHY KAYAK
 ORIG. \$499.99 NOW \$279.99
 250 LB. CAPACITY
 DUAL HATCHES WITH BULKHEAD AND FLUSH MOUNT ROD HOLDERS

BOAT SELECTION VARIES BY STORE. ADDITIONAL BOATS AVAILABLE THROUGH IN-STORE ORDER. SEE A STORE ASSOCIATE FOR DETAILS.

\$34⁹⁸ CHUTE PADDLE **SAVE 50%**
 ORIG. \$69.99 NOW \$34.98

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

SAVE 50% **\$129⁹⁸**
 SPECIAL PURCHASE
 TOUR EDITION BAITCAST REEL REG. \$259.99
 LIMITED TO STOCK ON HAND
 WHILE SUPPLIES LAST. NO RAIN CHECKS

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

SAVE \$300 OFF ORIG. **\$249⁹⁸**
 MOUNTAIN FOR THE ADVENTUROUS OFF-ROAD RIDER
 MEN'S RESPONSE XE ORIG. \$549.99 NOW \$249.99
 TEKTRONOVELA DUAL-DISC BRAKES
 DOUBLE WALL RIMS

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

SAVE \$400 **\$674.98 SALE PRICE**
 -75.00 REMINGTON MAIL-IN REBATE
 -100.00 DICK'S MAIL-IN REBATE
\$499.98 FINAL COST
 OFF ORIG. AFTER REBATES. ORIG. \$899.99 NOW \$799.99
 11-87 SUPER MAGS
 IN-STORE ONLY

SAVE \$400 **\$574.98 SALE PRICE**
 -75.00 REMINGTON MAIL-IN REBATE
 -100.00 DICK'S MAIL-IN REBATE
\$399.98 FINAL COST
 OFF ORIG. AFTER REBATES. ORIG. \$799.99 NOW \$499.99
 11-87 SPORTSMAN WOOD (SHOWN) OR BLACK
 AVAILABLE IN YOUTH
 IN-STORE ONLY

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

SAVE 50%*
 ALL REGULAR-PRICE KELTY TENTS, SLEEPING BAGS AND AIR BEDS
 REGULAR-PRICE ITEMS HAVE .99 ENDINGS.

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

SAVE 50%
\$99.98 SOFTSHELL HOODED JACKET REG. \$199.99
 HIGHLY-BREATHABLE, WATER-RESISTANT AND WINDPROOF
 HEAVY-DUTY FRONT ZIPPER
 WORKWEAR AVAILABLE IN MOST STORES

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

BUY ONE GET ONE FREE##
 ADULT AND YOUTH CROCS BLITZEN
 REG. \$4.99-44.99 EACH ASSORTED STYLES AND COLORS
 ##FREE ITEM MUST BE OF EQUAL OR LESSER VALUE

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

COUPON VALID FRIDAY, NOVEMBER 25 5AM-2PM ONLY

BUY ONE GET ONE 50% OFF##
 ALL SMARTWOOL SOCKS
 REG. \$4.99-24.99 EACH
 YOUTH **\$9.99**
 ##SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE

EVERY SEASON STARTS AT DICK'S SPORTING GOODS

FIREARMS AND AMMUNITION NOT AVAILABLE IN OUR KENWOOD, OH, ORLAND PARK PLACE, IL & THE GLEN, IL STORES. HUNTING PRODUCTS NOT AVAILABLE IN OUR COLUMBIA, MD, NAPERVILLE, IL, LIBERTY, MO, KNOXVILLE, TN, EAST HANOVER, NJ, STATEN ISLAND, NY AND YORKERS, NY STORES. FIREARMS AND AMMUNITION ARE LIMITED TO STOCK ON HAND. QUANTITIES VARY BY STORE. *IN-STORE MARKDOINGS MAY HAVE BEEN TAKEN.

ONLINE EXCLUSIVE FREE SHIPPING NO MINIMUM PURCHASE REQUIRED DICKSSPORTINGGOODS.COM EXCLUSIONS OFFER VALID THROUGH 11/26/11 APPLY SEE WEBSITE FOR DETAILS



NEVER STOP EXPLORING™



STARTING AT 18.00



MEN'S, WOMEN'S AND YOUTH THE NORTH FACE HEADWEAR
ASSORTED STYLES AND COLORS

EVERY SEASON STARTS AT

DICK'S

SPORTING GOODS

STARTING AT 22.00



MEN'S, WOMEN'S AND YOUTH THE NORTH FACE FLEECE GLOVES
ASSORTED STYLES AND COLORS

80⁰⁰

MEN'S OR WOMEN'S KHUMBU FLEECE JACKET



MEN'S

99⁰⁰

WOMEN'S OSITO FLEECE JACKET



129⁰⁰

MEN'S OR WOMEN'S BIONIC JACKET



MEN'S

165⁰⁰

WOMEN'S OR MEN'S DENALI FLEECE JACKET



199⁰⁰

MEN'S OR WOMEN'S ODYSSEY TRICLIMATE JACKET

WATERPROOF/BREATHABLE FULLY SEAM-SEALED
DETACHABLE HEATSEEKER LINER



149⁰⁰

MEN'S OR WOMEN'S ACONCAGUA JACKET



MEN'S

WOMEN'S

WOMEN'S

APPAREL COLOR SELECTION VARIES BY STORE

 Add a \$1 donation to your DICK'S Sporting Goods purchase to help support the patients of St. Jude Children's Research Hospital!
1-800-4STJUDE | www.stjude.org



STARTING AT 40⁰⁰ MEN'S, WOMEN'S AND YOUTH MONTANA GLOVES AND MITTENS
ASSORTED STYLES AND COLORS



Columbia



FACT: 20% WARMER

80⁰⁰

WOMEN'S MIGHTY LITE VEST



55⁰⁰

MEN'S OR WOMEN'S OMNI-HEAT BASELAYER
ASSORTED COLORS
AVAILABLE IN CREW NECKS AND PANTS

12.00-50.00

MEN'S, WOMEN'S AND YOUTH OMNI-HEAT ACCESSORIES
ASSORTED STYLES AND COLORS
GLOVES AVAILABLE IN FLEECE, POWERSTRETCH, SOFTSHELL AND INSULATED STYLES

200⁰⁰

WOMEN'S OR MEN'S WHIRLIBIRD PARKA



MEN'S

WOMEN'S

114⁹⁹

MEN'S OR WOMEN'S BUGABOOT PLUS



70⁰⁰

MEN'S OR WOMEN'S VK FLEECE
THERMO



MEN'S

WOMEN'S

40⁰⁰

MEN'S HAILSTONE QUARTER-ZIP
THERMO



95⁰⁰

MEN'S OR WOMEN'S WIND SHEAR SOFTSHELL JACKET
AIR⁰ WIND PROTECTION



MEN'S

WOMEN'S

55.00

MEN'S MATRIX QUARTER-ZIP
THERMO



55.00

WOMEN'S UPSLOPE SWEATER FLEECE HOODIE
THERMO



60⁰⁰

WOMEN'S OVER THE TOP COZY FULL-ZIP FLEECE
THERMO



KÖPPEN™

APPAREL COLOR SELECTION VARIES BY STORE. FOOTWEAR STYLE AND COLOR SELECTION VARIES BY STORE. ADDITIONAL STYLES AND COLORS AVAILABLE ONLINE.

DICK'S
SPORTING GOODS



SHOP US ONLINE OR MOBILE
AT DICKSPORTINGGOODS.COM

An advertising supplement to: Fort Myers News-Press, L'Ange News Star, Naples Daily News, Clay Today, The Florida Times-Union, Melbourne Florida Today, Orlando Sentinel, Citrus County Chronicle, Ocala Star Banner, The Villages Daily Sun, The Lakeland Ledger, Winter Haven News Chief, Bradenton Herald, Sarasota Herald-Tribune, St. Petersburg Times, The Tampa Tribune, The Palm Beach Post, The Gainesville Sun, Porter Vero Beaches Leader, Bonita Springs Banner, The Daytona Beach News-Journal, Homestead News-Florida, The Miami Herald, South Florida Sun-Sentinel, The Seattle Times, The News Tribune, Bellevue Reporter, Highline Times, Kent Reporter, Renton Reporter and The Columbian.

BULLA STARTING AT **20⁰⁰**

MEN'S AND WOMEN'S BULLA HEADWEAR

ASSORTED STYLES AND COLORS



99⁰⁰ - 149⁰⁰ MEN'S AND WOMEN'S SPYDER SWEATERS



SEIRUS

COLD WEATHER CENTER

9⁹⁹ - 34⁹⁹ MEN'S AND WOMEN'S SEIRUS COLD WEATHER ACCESSORIES

ASSORTED STYLES AND COLORS



1800s

STAY WARM STAY CONNECTED

24⁹⁹ - 49⁹⁹

MEN'S, WOMEN'S AND YOUTH 1800s TEC TOUCH GLOVES

ASSORTED STYLES AND COLORS

TEC TOUCH PODS ON THE INDEX FINGER AND THUMB

TEC TOUCH PODS

TEC TOUCH PODS ARE DESIGNED FOR TYPING, DIALING, AND USE WITH TOUCH SCREEN DEVICES



APPROX. COLOR SELECTION VARIES BY STORE

HOLIDAY HOURS - STORES CLOSED THANKSGIVING DAY Fri. Nov. 25th 8AM to 10PM • Sat. Nov. 26th 8AM to 10PM

Sun. Dec. 4th 8AM to 9PM • Mon. Dec. 5th thru Thurs. Dec. 8th 9AM to 10PM • Fri. Dec. 9th 9AM to 11PM • Sat. Dec. 10th 8AM to 11PM
 (Walden Galleria, NY; Fri. Nov. 25, 8AM to 11PM; Sat. Nov. 26, 8AM to 11PM; Sat. Dec. 3, 9AM to 11PM) (Fayette Mall, KY; Fri. Nov. 25, 8AM to 11PM; Sat. Nov. 26, 8AM to 10PM)
 (MapleBull, IN; Greenwood, IN; Lafayette, IN; Casselton, IN; Middletown, IN; Montgomeryville, PA; Beaver Creek, OH; Newport News, VA; Boca, NY; Saratoga, NY; Bangor, ME; Seagov, MA; Nashua, NH; Cordova, TN; Park Meadows, CO; Brentwood, WA; Royalton, VT; and Hillsboro, OR; Fri. Nov. 25, 8AM to 10PM) (Galaxy, MD; Georgetown Square, NY; Zionsville, MO; Silverside, KS; Rochester, MN; Loveland, CO; Flatiron, CO; West County, MO; Portland, OR; and Layton, UT; Fri. Nov. 25, 12AM to 10PM) (Electrony, CT; Fri. Nov. 25, 12AM to 11PM; Fri. Dec. 9, 8AM to 11PM)
 (Pharos, NJ; Fri. Nov. 25, 11AM to 10PM; CLOSED Sundays) (Dubuque, IA; Fri. Nov. 25, 8AM to 10PM; Sat. Dec. 3, 8AM to 10PM; Sat. Dec. 10, 8AM to 11PM) (Greene Ridge, Rochester, NY; Sat. Dec. 3, 8AM to 11PM) (Marketplace Mall, Rochester, NY; Sat. Dec. 3, 8AM to 10PM) (Columbia, SC; 1:00PM to 7PM Sundays)

SALE EFFECTIVE

11/24/11 through 12/10/11

ONLINE PRICES VALID

STARTING AT 6AM NOV. 24TH

*"Orig." and "Original" prices are past offerings at which sales may or may not have been made.

We reserve the right to limit quantities. Not responsible for typographical errors. All savings shown off regular, original or list prices. For percentage off discounts, interim markdowns may have been taken for multi-rebate offers, some exclusions may apply. See rebate forms in store for details. Field & Stream is a registered trademark owned and licensed by Field & Stream License Company, LLC, which is not associated with Field & Stream Magazines.

EVERY SEASON STARTS AT

DICK'S
SPORTING GOODS

THE **coldgear**
HEADQUARTERS

OWN THE COLD

54⁹⁹

WOMEN'S
OR MEN'S
BIG LOGO
HOODIE



WOMEN'S
OR MEN'S
PERFORMANCE
FLEECE PANTS
49.99



59⁹⁹

MEN'S OR WOMEN'S
CHARGED COTTON
STORM FLEECE
HOODIE

CHARGED COTTON
STORM

WOMEN'S OR
MEN'S CHARGED
COTTON STORM
PANTS **59.99**



YOUTH

39⁹⁹

YOUTH BIG
LOGO HOODIE
GIRLS AVAILABLE IN
MOST STORES



YOUTH
PERFORMANCE
FLEECE PANTS
39.99
GIRLS AVAILABLE
IN MOST STORES

BOYS



49⁹⁹

MEN'S HUNDO
QUARTER-ZIP
MICROFLEECE



STARTING AT
17⁹⁹

MEN'S AND WOMEN'S
UNDER ARMOUR COLD
WEATHER ACCESSORIES

ASSORTED STYLES AND COLORS



APPAREL COLOR SELECTION VARIES BY STORE



MORE STYLES • COLORS • SIZES
DICKSSPORTINGGOODS.COM

FRIDAY AND SATURDAY ONLY

FRIDAY 5AM-10PM**
SATURDAY 8AM-10PM**

EVERY SEASON STARTS AT
DICK'S
SPORTING GOODS

STOREWIDE 2-DAY SALE

LIVESTRONG FITNESS

WE'VE TAKEN AN EXTRA

\$100

OFF LIVESTRONG
TREADMILLS
AND ELLIPTICALS

AND

\$50 OFF

LIVESTRONG EXERCISE BIKES*



SALE
649⁹⁸
MSRP 999.99
NOW 649.99

SAVE \$350 OFF MSRP

NEW FOR 2012
LS6.0R RECUMBENT
BIKE
16G FLYWHEEL
OVERSIZED MESH
SEAT BACK

ONLY AT
DICK'S

SAVE \$1100 OFF ORG.

LS10.0E ELLIPTICAL
20" STRIDE LENGTH
20 RESISTANCE LEVELS

SALE
899⁹⁸
ORG. 1999.99
NOW 899.99

Best Buy
Price Match

SAVE \$1200 OFF ORG.

LS10.0T TREADMILL
2.75HP CONTINUOUS-DUTY MOTOR

SALE
799⁹⁸
ORG. 1999.99
NOW 799.99



199.98
MARCY PRO OLYMPIC BENCH
REG. 249.99

FREE LEG LIFT ATTACHMENT
(A \$99.99 VALUE) WITH
PURCHASE OF OLYMPIC
BENCH WHILE SUPPLIES LAST

SAVE \$50



199.98
BAG STAND
COMBO

INCLUDES
POLYCANVAS HEAVY
BAG, SPEED BAG
WITH SHIVEL AND
ADJUSTABLE CHAIN

REG. 299.99

SAVE \$100

399.98
MARCY PRO COMPACT
STRENGTH TRAINER

REG. 499.99

SAVE \$100

SALE
349⁹⁸
ORG. 799.99
NOW 349.99

ZE3 ELLIPTICAL
PRO-FORM

SAVE \$150
OFF ORG.



SAVE \$800
OFF ORG.

LS8.0T TREADMILL
LIVESTRONG

SALE
699⁹⁸
ORG. 1399.99
NOW 699.99

SAVE 50%

ALL PROTOCOL
TRAINING ITEMS

PROTOCOL **DICK'S**



349.98

INDOOR CYCLING BIKE

REG. 399.99

SAVE \$50
SCHWINN



FREE STAND
(A \$49.99 VALUE) WITH PURCHASE
OF 90 LB. POWERBLOCK ADJUSTABLE
DUMBBELL SET
WHILE SUPPLIES LAST
50 LB. ADJUSTABLE
DUMBBELLS **299.99**

DICK'S

149.98

225 LB. OLYMPIC WEIGHT SET

INCLUDES 45 LB. OLYMPIC BAR
REG. 19.99

SAVE \$30 Fitness Gear

Add a \$1 donation to your
DICK'S Sporting Goods
purchase to help support
the patients of St. Jude
Children's Research Hospital!

*Eligible items only. **Restrictions apply. ***See store for details. LIVESTRONG IS A REGISTERED TRADE MARK OF THE LANCE ARMSTRONG FOUNDATION, WHICH IS A 501(C)(3) UNDER FEDERAL TAX LAWS. FITNESS EQUIPMENT SELECTION VARIES BY STORE. PROTOCOL IS LICENSED FROM ASHLEY COLLECTION, INC.

99⁹⁸

STRATUS 2.0 STAND BAG

REG. 159.99**TaylorMade****SAVE \$60**

149⁹⁸

REG. 299.99
NOW 149.99

G90x APPROACH RANGEFINDER

SAVE \$150OFF ORIG. **ABBEYCOLF**

SAVE \$100

OFF ORIG.**TaylorMade****SALE 199⁹⁹**
ORIG. 299.99**SALE 299⁹⁹**
ORIG. 399.99

BURNER SUPERFAST 2.0 DRIVER

BURNER SUPERFAST 2.0 FAIRWAY WOOD **149.99**BURNER SUPERFAST 2.0 RESCUE **129.99**

R11 DRIVER

R11 FAIRWAY WOOD **109.99**R11 RESCUE **109.99****BUY ONE GET TWO FREE**ORIG. 18.99 EACH**SLAZENGER RAW DISTANCE**

12-BALL PACK

**39.99**ORIG. 45.99**SPECIAL HOLIDAY OFFER****TITELIST PRO V1 OR PRO V1x**

INCREASED SPIN CONTROL

**299.99****A. BURNER HT IRONS**ORIG. 499.99 NOW 249.99**B. WARBIRD IRONS**ORIG. 499.99**C. SLINGSHOT HYBRID/IRON SET**ORIG. 499.99**SAVE \$200-400**OFF ORIG. **NIKE GOLF****99.98**REG. 119.99**CG15 OR CG16 WEDGES****SAVE \$20****Cleveland****SAVE 50%***OFF ORIGINAL**SELECT MEN'S OR WOMEN'S HAGEN GOLF APPAREL OR OUTERWEAR***Water Hagen**Lady Hagen***199.98**ORIG. 399.99 NOW 199.99**71284 PORTABLE OR 71282 IN-GROUND BASKETBALL SYSTEM**

52" SHATTER GUARD BACKBOARD

SAVE \$400OFF ORIG. **ELITE****DICK'S****SAVE 50%***OFF ORIGINAL**Wilson****UMBRO CORSICA ENGAGE SOCCER BALL 7.48**REG. 14.99**WILSON AVP REPLICA VOLLEYBALL 9.98**REG. 19.99**WILSON LIMITED EDITION BASKETBALL OR NFL PLATINUM FOOTBALL 19.98**ORIG. 39.99 NOW 19.99**99.98**REG. 139.99**SAVE \$40****2'x4' OFFICIAL BEAN BAG TOSS**

INCLUDES EIGHT 16 OZ. DUCK CLOTH BEAN BAGS

**399.98**REG. 599.99**SAVE \$200****ST4100 TOURNAMENT TABLE TENNIS TABLE**

1" TOURNAMENT-APPROVED TOP

**179.98**REG. 209.99**3 OZ. SURGE BBCOR BAT**

THT100 ALUMINUM BARREL WITH STIFF HANDLE FLEX FOR OPTIMUM POWER

SAVE \$120**39.98**REG. 59.99**SAVE 33%****B-PIECE DISC GOLF SET**

INCLUDES 4 GOLF DISCS, INSTRUCTIONAL DVD AND ACCESSORIES

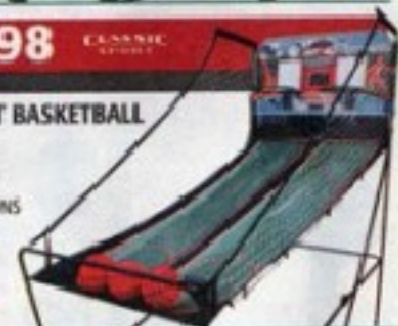
**29.98**REG. 39.99**PRO MINI HOOP XL**

23"x16" SHATTERPROOF BACKBOARD WITH BREAKAWAY RIM

SAVE 25%**99.98**REG. 199.99**BIG SHOT BASKETBALL**

84"x44"x28"

7 DIFFERENT GAME OPTIONS

SAVE \$100

SAVE ON ALL AIRSOFT GUNS, AIRGUNS AND PAINTBALL MARKERS

A. GAMEFACE M4 AEG AIRSOFT RIFLE**99.98**REG. 149.99**B. BLACK MAGIC AIR RIFLE COMBO WITH FREE PELLETS**

FREE: 250-COUNT PELLETS WITH BLACK MAGIC PURCHASE

89.98REG. 179.99**Remington****SAVE \$30-50****59.98**REG. 79.99**SAVE 25%****OUTCAST READY TO PLAY KIT**

SEMI-AUTO MARKER

FAST DOUBLE-TRIGGER SHOOTING

INCLUDES GUARDIAN GOGGLES

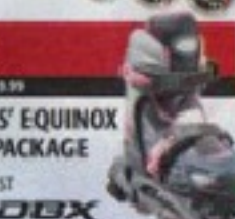
LOADER AND CO2 TANK

2 FOR \$40

2000-COUNT INERTIA PAINTBALLS OR 20 OZ. CO2 TANK

**49.98**ORIG. 119.99 NOW 49.99**SAVE \$70**OFF ORIG.**MEN'S OR WOMEN'S PRO 78 INLINE SKATES****MEN'S****39.98**ORIG. 79.99 NOW 39.99**SAVE \$60**OFF ORIG.**BOYS' OR GIRLS' PHASER INLINE SKATES****BOYS'****29.98**ORIG. 59.99 NOW 29.99**SAVE 50%**OFF ORIG.**GIRLS' OR BOYS' EQUINOX INLINE SKATE PACKAGE**

INCLUDES KNEE, WRIST AND ELBOW PADS

GIRLS'**FREE****SCOTT CLASSIC OR JR. TROOPER GOGGLES (A \$19.99-\$49.99 VALUE) WITH HELMET PURCHASE**CHOOSE FROM GIRO ADULT BEVEL OR YOUTH TILT HELMET **65.00****SAVE 25%****NIKE, ADIDAS, JANSPOORT OR HIGH SIERRA BACKPACKS****14.98-67.48**REG. 19.99-89.99**BUY ONE GET ONE 50% OFF***SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE**CAMELBAK WATER BOTTLES AND HYDRATION PACKS**

COLOR SELECTION VARIES BY STORE

CAMELBAK**129.98**REG. 189.99**ROADTRIP GRILL LX**

20,000 BTUS

SAVE \$60HUNTING PRODUCTS NOT AVAILABLE IN OUR COLUMBIA, MD, NAPERVILLE, IL, LIBERTY, MO, KNOXVILLE, TN, EAST HANOVER, NJ AND STATEN ISLAND, NY STORES. *TABLE TENNIS SELECTION VARIES BY STORE. WHILE SUPPLIES LAST. INLINE SKATES AVAILABLE IN MOST STORES. *INTERIM MARKDOWNS MAY HAVE BEEN TAKEN.**DICK'S SPORTING GOODS**

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DICK'S
SPORTING GOODS.

14⁹⁸
ORIG. ~~21.99~~
NOW 14.98

**DAIWA SAMURAI
SPINNING COMBO**

TACKLE

SAVE 50%
OFF ORIG.



7' SAMURAI COMBO
19.98

39⁹⁸
REG. 63.99

**NEW FOR 2012
OKUMA STRATUS CS REEL**

SAVE 40%



55/65 SIZES
49.98

**SAVE ON ALL REGULAR-PRICE
GUN SAFES AND CABINETS**



SALE 69⁹⁸
REG. 99.99
8-GUN CABINET

SALE 189⁹⁸
REG. 249.99
16-GUN CABINET

SALE 149⁹⁸
REG. 199.99
14-GUN CABINET

SAVE \$10-30

WHILE SUPPLIES LAST. GUN SAFE AND CABINET SELECTION VARIES BY STORE.



702 OR 802 PLINKSTER
22 LR SEMI-AUTO OR BOLT ACTION
119⁹⁸
ORIG. ~~169.99~~
NOW 119.99

SAVE \$50
OFF ORIGINAL



PARDNER PROTECTOR OR FIELD GUN
12 GA., 18 1/2" OR 28" BARREL 20 GA., 21" OR 26" BARREL
5-SHOT CAPACITY AVAILABLE IN YOUTH
159⁹⁸
ORIG. ~~249.99~~
NOW 159.99

SAVE \$90
OFF ORIGINAL

FIREARMS AND AMMUNITION ARE LIMITED TO STOCK ON HAND AND NOT AVAILABLE ONLINE. QUANTITIES VARY BY STORE.

SAVE ON ALL REGULAR-PRICE GUNS
REGULAR-PRICE ITEMS HAVE 30 ENDORSE



TAKE \$10 OFF

TAKE \$30 OFF

TAKE \$100 OFF

ALL REGULAR-PRICE GUNS \$99.99-299.99

ALL REGULAR-PRICE GUNS \$300-799.99

ALL REGULAR-PRICE GUNS \$800 OR MORE

SAVE ON ALL RANGEFINDERS

SAVE \$55

OFF ORIG. AFTER REBATE

99.98 SALE PRICE

-25.00 DICK'S MAIL-IN REBATE

74.98 FINAL COST

ORIG. ~~129.99~~ NOW 119.99

INTERCEPTOR LASER RANGEFINDER



SAVE ON ALL BINOCULARS

49.98

REG. 99.99

ACTION 10x40

10X MAGNIFICATION

SAVE 50%



SAVE ON ALL GAME CAMERAS

79.98

ORIG. ~~149.99~~ NOW 119.99

8MP IR COMBO

INCLUDES 2GB SD CARD AND BATTERIES

SAVE \$70

2.0MP IR GAME CAMERA 49.98



SAVE ON ALL TREESTANDS AND BLINDS

ALL TREESTANDS INCLUDE FULL-BODY TALL RESTRAINT

2 FOR \$60

HUNTER HANG-ON

ORIG. ~~59.99~~ EACH NOW 49.99 EACH

OR 16' CLIMBING STICK

ORIG. ~~59.99~~ EACH NOW 44.99 EACH

ANY COMBINATION

2 FOR \$99

15' LOOKOUT LADDER

ORIG. ~~119.99~~ EACH NOW 79.99 EACH

PREDATOR BLIND OR MAGNUM HUNTER XL HANG-ON

ORIG. ~~99.99~~ EACH NOW 79.99 EACH

ANY COMBINATION

COMFORT ZONE FIELD & STREAM



SAVE ON ALL 2-WAY RADIOS

SAVE 50%

AFTER REBATE

69.98 SALE PRICE

-20.00 MAIL-IN REBATE

49.98 FINAL COST

ORIG. ~~129.99~~ NOW 119.99

36-MILE H2O RADIO VALUE PACK

INCLUDES: DESKTOP CHARGER, AC/DC ADAPTERS AND HEADSETS



SAVE ON ALL BEAR GRYLLE CUTLERY

49.98

REG. 79.99

BEAR GRYLLE ULTIMATE SURVIVAL KNIFE

INCLUDES EMERGENCY WHISTLE, FIRE STARTER, DIAMOND SHARPENER AND POCKET SURVIVAL GUIDE

SAVE \$10



99.98

ORIG. ~~169.99~~ NOW 149.99

ETREX VENTURE HC GPS BUNDLE

INCLUDES U.S. TOPOGRAPHICAL SOFTWARE AND CARRY CASE

SAVE \$70

GARMIN



SALE 39⁹⁸

SAVE 40-50%

BOMBER JACKET

REG. 69.99

OR **INSULATED BIB**

REG. 79.99

LARGER SIZES AVAILABLE AT SLIGHTLY HIGHER PRICES

WATERPROOF/BREATHABLE PANTS 39.98

FIELD & STREAM

3M AND THINSULATE ARE TRADEMARKS OF 3M WORKWIRE AVAILABLE IN MOST STORES



A. SANDSTONE ACTIVE JACKET

79.99

ORIG. ~~89.99~~

B. DUCK ACTIVE JACKET

69.99

ORIG. ~~89.99~~ NOW 79.99

SAVE \$10-20



49.98

REG. 79.99

SAVE \$10

MEN'S ZERO ZONE INSULATED JACKET OR BIB

LARGER SIZES AVAILABLE AT SLIGHTLY HIGHER PRICES

WOLVERINE



39.98

REG. 79.99

SAVE 50%

A. SHERPA LINED DUCK JACKET

B. COTTON CANVAS JACKET

WOLVERINE



SAVE 40%

71.98

ORIG. ~~129.99~~ NOW 89.99

MEN'S SILENT TRACKER 1000

ONLY AT DICK'S

SAVE 20%

71.98

REG. 89.99

MEN'S KINGSFORD 600

ONLY AT DICK'S

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REG. 74.99

WOODSMAN 400

ONLY AT DICK'S

63.98

REG. 79.99

MEN'S WHITE LEDGE

ONLY AT DICK'S



SALE 24⁹⁸

REG. 49.99

ADULT FLEECE JACKET

SAVE 50%

YOUTH 19.98

LODGE OUTFITTERS

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